Topic 7
The Corporation

Enter the corporation
- The “capitalist” transformed: from a person, to an organization, to an institution
- Karl Marx’s “socialization of capital”
- Thorstein Veblen’s resolution
- Jack London’s *Iron Heel*
- Neoclassical efficiency

Some basic facts
- Corporate concentration: industrial and aggregate
- Corporate merger: consolidating the top
- Ownership: from direct to roundabout

New questions
- Governance: ownership vs. control.
- The corporation: boundaries, corporate structure, business organization
- Political economy: motivation, competition, pricing/output, politics, state/capital

Corporate ownership and control: the “separation thesis”
- Berle and Means’ *The Modern Corporation and Private Property*
- Implications: the end of profit maximization?
- Implications: pricing, employment, growth and democracy
- Zeitlin’s “pseudofacts”: have the capitalists really been dethroned?
- Leveraging the inactionary owners

Corporate size: the neoclassical take
- Economies of scale and risk reduction
- The end of “competition”? 
- Politics in the backdoor?
- Marshall and the net benefit of caste
- Organization as a “factor of production”
- Internalizing the market: Coase’s “Transaction Costs”

The corporation and “Big Business”
- The rise of the corporation
- Firms vs. establishments
- Economies of scale?
- The productivity threat
- Incorporation: capitalist amalgamation
- The forgotten revolution of the 1930s
- Market prices or administrative prices?
- Profit maximization or markup pricing?
- Prices and sabotage: earnings and risk

The state and “Big Government”
- Capital vs. state
- The government “bond”: the first capitalization of power
- The capital/state symbiosis
- High-tech profits and the state: intellectual property rights
- Financial profits and the state: monetary policy
- Automobile profits and the state: highways, public policy
- Oil profits: Middle East wars
- Can there be capital without a state?
Corporate finance: productive wealth or power?

- Assets and liabilities
- Equity: “immaterial” assets or differential power?
- Debt: “material” assets or normal power?
- The “normal rate of return”: where did it come from?
- The “normal rate of return”: the appearance of “unemployment”
# U.S. Firms and Establishments by Size, 2001

<table>
<thead>
<tr>
<th>Employment Size of Firm</th>
<th>Total Number of Firms</th>
<th>Total Number of Establishments</th>
<th>Total Number of Employees</th>
<th>Average Number of Establishments per Firm</th>
<th>Average Number of Employees per Establishment</th>
</tr>
</thead>
<tbody>
<tr>
<td>All firms</td>
<td>5,657,774</td>
<td>7,095,302</td>
<td>115,061,184</td>
<td>1.3</td>
<td>16.2</td>
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<tr>
<td>less than 20</td>
<td>5,036,845</td>
<td>5,093,660</td>
<td>20,602,635</td>
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<td>4.0</td>
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<td>less than 500</td>
<td>5,640,407</td>
<td>6,079,993</td>
<td>57,383,449</td>
<td>1.1</td>
<td>9.4</td>
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<tr>
<td>500+</td>
<td>17,367</td>
<td>1,015,309</td>
<td>57,677,735</td>
<td>58.5</td>
<td>56.8</td>
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<tr>
<td>0</td>
<td>703,837</td>
<td>705,612</td>
<td>0</td>
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<td>1-4</td>
<td>2,697,839</td>
<td>2,703,984</td>
<td>5,630,017</td>
<td>1.0</td>
<td>2.1</td>
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<td>5-9</td>
<td>1,019,105</td>
<td>1,033,719</td>
<td>6,698,077</td>
<td>1.0</td>
<td>6.5</td>
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<td>10-19</td>
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<td>650,345</td>
<td>8,274,541</td>
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<td>20-99</td>
<td>518,258</td>
<td>670,477</td>
<td>20,370,447</td>
<td>1.3</td>
<td>30.4</td>
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<tr>
<td>100-499</td>
<td>85,304</td>
<td>315,856</td>
<td>16,410,367</td>
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<td>52.0</td>
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<tr>
<td>500-999</td>
<td>8,572</td>
<td>102,229</td>
<td>5,906,266</td>
<td>11.9</td>
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</tr>
<tr>
<td>1,000-2,499</td>
<td>5,161</td>
<td>131,911</td>
<td>7,894,226</td>
<td>25.6</td>
<td>59.8</td>
</tr>
<tr>
<td>2,500-4,999</td>
<td>1,770</td>
<td>103,347</td>
<td>6,063,596</td>
<td>58.4</td>
<td>58.7</td>
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<tr>
<td>5,000-9,999</td>
<td>934</td>
<td>120,158</td>
<td>6,456,068</td>
<td>128.6</td>
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</tr>
<tr>
<td>10,000+</td>
<td>930</td>
<td>557,664</td>
<td>31,357,579</td>
<td>599.6</td>
<td>56.2</td>
</tr>
</tbody>
</table>

FIGURE 1  The Productivity Threat

* Labour productivity in manufacturing, based on the Frickey index (continued by the FRB index) and divided by the number of manufacturing production workers.

SOURCE: U.S. Department of Commerce.
FIGURE 2  Business and Industry in the United States

NOTE: Series are shown as 5-year moving averages.

FIGURE 3  Capital’s Share of Income in the U.S.A.

* Including capital consumption allowance and inventory valuation adjustment.

SOURCE: U.S. Department of Commerce through Global Insight (series codes: ZBECON for pre-tax corporate profit; INTNETAMISC for net interest; YN for national income).
State power and the birth of capital

“The different momenta of primitive accumulation distribute themselves now, more or less in chronological order, particularly over Spain, Portugal, Holland, France, and England. In England at end of the 17th century, they arrive at a systematic combination, embracing the colonies, the national debt, the modern mode of taxation, and the protectionist system. These methods depend in part on brute force, e.g., the colonial system. But they all employ the power of the State, the concentrated and organized force of society, to hasten, hothouse fashion, the process of transformation of the feudal mode of production into the capitalist mode, and to shorten the transition. Force is the midwife of every old society pregnant with a new one. It is itself economic power. . . .

“National debts, i.e. the alienation of the state – whether despotic, constitutional or republican – marked with its stamp the capitalist era. . . . Public credit becomes the credo of capital.”