Global Capital
Political Economy of Capitalist Power

York University, Political Science 6285 (0.3)
Fall, September 5 – December 3, 2012, Tuesday 11:30-14:30

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OVERVIEW

Description

What is capital? Despite centuries of debate, there is no clear answer to this question – and for a good reason. Capital is a polemic term. The way we define it attests our theoretical biases, ideological disposition, view of politics, class consciousness, social position, and more.

Is capital the same as machines, or is it merely a financial asset? Is it a material article or a social process? Is it a static substance or a dynamic entity? The form of capital, its existence as monetary wealth, is hardly in doubt. The problem is with the content, the stuff that makes capital grow – and on this issue there is no agreement whatsoever. For example, does capital accumulate because it is productive, or due to the exploitation of workers? Does capital expand from within capitalism, or does it need non-capitalist institutions like the state and other ‘external’ forces? Is accumulation synonymous with economic growth, or can capital expand by damaging production and undermining efficiency? What exactly is being accumulated? Does the value of capital represent utility, abstract labour – or perhaps something totally different, such as power or force? What units should we use to measure its accumulation?

Surprisingly, these questions remain unanswered; in fact, with the victory of liberalism, most of them are no longer being asked. But the silence cannot last for long. As crisis and social strife intensify, the questions are bound to resurface. The accumulation of capital is the central process of capitalism, and unless we can clarify what that process means, we’ll remain unable to understand our world, let alone to change it.

The seminar has two related goals: substantive and pedagogical. The substantive purpose is to tackle the question of capital head on. The course explores a spectrum of liberal and Marxist theories, ideologies and dogmas – as well as a radical alternative to these views. The argument is developed theoretically, historically and empirically. The first part of the seminar provides a critical overview of political economy, examining its historical emergence, triumph and eventual demise. The second part deals with the two ‘materialistic’ schools of capital – the liberal theory of utility and the Marxist theory of labour time – dissecting their structure, strengths and limitations. The third part brings power back in: it analyses the relation between accumulation and sabotage, studies the institutions of the corporation and the state and introduces a new framework – the capitalist mode of power. The final part offers an alternative approach – the theory of capital as power – and illustrates how this approach can shed light on conflict-ridden processes such as corporate merger, stagflation, imperialism and Middle East wars.

Pedagogically, the seminar seeks to prepare students toward conducting their own independent research. Students are introduced to various electronic data sources, instructed in different methods of
analysis and tutored in developing their empirical research skills. As the seminar progresses, these skills are used both to assess various theories and to develop the students' own theoretical/empirical research projects.

**Format**

Seminar lectures and class discussion.

**Evaluation**

Your course evaluation is based on the items listed in the table below. If you submit all the course work, your final grade will be the higher of Scheme A and B. If you fail to submit one or more of the listed items, your grade will be calculated on the basis of Scheme A.

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<thead>
<tr>
<th></th>
<th>Scheme A</th>
<th>Scheme B</th>
<th>Maximum length</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Participation</td>
<td>10%</td>
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<tr>
<td>Research Exercise 1</td>
<td>15%</td>
<td>0</td>
<td>—</td>
<td>Tue, October 16</td>
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<tr>
<td>Research Exercise 2</td>
<td>15%</td>
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<td>Tue, November 6</td>
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<tr>
<td>Paper Proposal</td>
<td>10%</td>
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<td>Tue, November 20</td>
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<tr>
<td>Term Paper</td>
<td>50%</td>
<td>80%</td>
<td>6,000 words</td>
<td>Fri, December 30</td>
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- **Participation.** Regular attendance and reading the assigned material before class are pre-requisites for effective participation.

- **Research Exercises.** The two research exercises are to be done in pairs. The purpose of the exercises is threefold: (a) to familiarize you with some of the data sources available for the study of political economy; (b) to give you hands-on experience in obtaining, manipulating and interpreting empirical information; and (c) to make you appreciate the importance and limitations of facts.

- **Term Paper: Short Proposal.** Students are asked to write a research paper on a topic of their choice relevant to the seminar. The paper could be: (1) a critical appraisal of one or more aspects of the literature; (2) an empirical study, preferably in reference to a theoretical debate; or (3) a more ambitious attempt to formulate and assess your own hypothesis or theory. In preparation for this research, you are asked to draft a proposal consisting of three paragraphs: (1) the question you seek to answer; (2) the possible answers to that question; and (3) the research methodology you will use to answer the question. This brief proposal is not easy to write, but writing it properly should greatly facilitate the research and writing of the paper itself. The proposal should be no longer than 500 words and should be emailed to me as a Word attachment (send to nitzan@yorku.ca).

- **Term paper: Final Draft.** The paper itself must not exceed 6,000 words, including footnotes and references but excluding charts and tables. Note: your ingenuity and in-depth understanding will be lost unless they are clearly expressed, so pay close attention to the structure of the essay, writing style, grammar and presentation. Three useful suggestions: (1) in your introduction, specify clearly the purpose, hypothesis and method of your paper; (2) make sure you deliver on what you promise; and (3) re-read and re-edit your paper several times before handing it in. Email the paper as a Word attachment (send to nitzan@yorku.ca).
A NOTE ON PROGRESSION: The assignments and paper do not assume any prior experience in doing empirical work. Consequently, these works are structured to develop your capacity in stages. In the first step (Research Exercise 1) you are asked merely to replicate an existing empirical work, so that you can familiarize yourself with the data sources and with Excel. Building on this knowledge, the second step (Research Exercise 2) instructs you to empirically research and answer a series of questions. And in the third step (Term Paper), when you are finally standing on your own feet, your task is to both ask the questions and research the answers. Having gone through these three steps, you should be able to conduct your own independent research and further develop your capabilities.

Required Texts (available at the bookstore)


Recommended Texts (some are available at the bookstore)

• Veblen, Thorstein. 1919. [1964]. *The Place of Science in Modern Civilisation and Other Essays.* New York: Russell & Russell.

**Course Kit**

• Available from Keele Copy Centre, 4699 Keele Street, 416-665-9675

**SCHEDULE**

**Sep 11**

Introduction and Organization

**Dilemmas of Political Economy**

1. **Sep 18:** The Rise and Demise of Political Economy

**The Enigma of Capital**

2. **Sep 25:** Neoclassical Theories of Capital: Utility
3. **Oct 2:** Marxist Theories of Capital: Labour

**Bringing Power Back In**

4. **Oct 9:** Accumulation and Sabotage
5. **Oct 16:** Organs of Capital: Corporations and Governments
6. **Oct 23:** Modes of Power: Ancient, Feudal, Capitalist

**Accumulation of Power**

7. **Oct 30:** Dominant Capital & Differential Accumulation
8. **Nov 6:** Breadth: Greenfield, Mergers & Globalization
9. **Nov 13:** Depth: Cost Cutting and Stagflation
10. **Nov 20:** Regimes of Accumulation: Theory and History
11. **Nov 27:** Regimes of Accumulation: Theory and History
The required readings are available from one of the following sources: (1) required textbook; (2) course kit; (3) York Library’s eResources; (4) specified URL. (*) Denotes technically difficult material.

Introduction and Organization

Useful Overviews


1. The Rise and Demise of Political Economy

Required Readings


Novels (optional)


Additional Bibliography (optional)

2. Neoclassical Theories of Capital: Utility

Required Readings


Novels (optional)


Additional Bibliography (optional)

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3. Marxist Theories of Capital: Labour

Required Readings

  [Read one of the following two items]

Novels (optional)


Additional Bibliography (optional)

4. Accumulation and Sabotage

Required Readings


  *The following two articles by Veblen can be read as an analytical synopsis of (but not a substitute to) his* *Absentee Ownership*


Novels and Films (optional)

- Traven, B. 1929. [1979]. *The White Rose*. Translated from the German by Donald J. Davidson. Westport, Conn.: L. Hill.

Additional Bibliography (optional)


5. Organs of Capital: Corporations and Governments

Required Readings


Films (optional)


Additional Bibliography (optional)


### 6. Modes of Power: Ancient, Feudal, Capitalist

**Required Readings**


**Novels and Films (optional)**


**Additional Bibliography (optional)**

7. Dominant Capital & Differential Accumulation

Required Readings


Novels and Films (optional)


Additional Bibliography (optional)

8. Breadth: Greenfield, Mergers and Globalization

Required Readings


Novels and Films (optional)


Additional Bibliography (optional)


9. Depth: Cost Cutting and Stagflation

Required Readings


Autobiographies (optional)


Additional Bibliography (optional)

• Means, Gardiner C. 1935. Price Inflexibility and Requirements of a Stabilizing Monetary Policy. *Journal of the American Statistical Association* 30 (June): 401-413. [eResources]

10 & 11. Regimes of Accumulation: Theory and History

**Required Readings**

Novels


Additional Bibliography (optional)

  of Lenin. 'What Is to Be Done?' and Other Writings*. New York: Dover Publications, Inc., pp. 177-
  - 270.
- Radice, Hugo, ed. 1975. *International Firms and Modern Imperialism*. Selected Readings. Har-


**Research Exercises 1 and 2**

**Purpose.** The purpose of the exercises is threefold: (a) to familiarize you with some of the data sources available for the study of the political economy; (b) to give you hands-on experience in obtaining, manipulating and interpreting empirical information; and (c) to make you appreciate the importance and limitations of facts.

**Work in pairs.** Working with someone else is beneficial for a number of reasons. First, it encourages discussion and debate and entices the imagination. Second, it helps prevent panic when things don’t work out. And, third, it gives me less to grade. If you insist on working alone, that’s OK, but clear it with me first.

**Start immediately.** Things always take longer than you think. Attend one of the library instruction sessions (see schedule below) and start working on the first exercise.

**Back up your work.** Computers can be quick to eliminate any trace of your work if you are not careful. Make sure to save frequent backups.

**Excel.** There are no shortcuts here. You should familiarize yourself with this spread sheet programme, simply since it is the most widely used. If you know how to plot data in another programme, that’s fine too.

**Presentation.** Pay very close attention to aesthetics. Write your answers with care, trying to be concise but precise. Type your answers and print your tables and charts neatly.

**Library database instructions.** I have arranged with Walter Giesbrecht of Scott Library (walterg@yorku.ca) to offer a basic instruction session to students in this seminar. The instruction will cover: (a) the World Bank’s *World Development Indicators* and (b) *Global Insight*. Two identical sessions will be given early in the term. You are required to attend one of them:

- Session I: Wed, September 12, 2012, 17:00-18:00, Scott Library, Instruction Room 531.
- Session II: Tue, September 18, 2012, 17:00-18:00, Scott Library, Instruction Room 531

The session will help you get started with the first assignment. The librarians are also very helpful beyond the seminar. Don’t be shy to seek help – with the databases as well as with other questions. The library resource page for this course could be found here: [http://www.library.yorku.ca/ccm/instruction-guides/pols6285](http://www.library.yorku.ca/ccm/instruction-guides/pols6285)
**Exercise 1 (15%)**

**Due date.** October 16, hard copy in class.

**Data and presentation.** This exercise uses the World Bank's *World Development Indicators*; it requires you to use Microsoft Excel or a comparable charting programme.

**Questions**

1. (75%) Using data from the World Bank's *World Development Indicators*, plot the 'General Government Final Consumption Expenditure (% of GDP)' for both the 'High Income countries' and the 'Low and Middle Income countries.' The data begin in 1960 and extend to the late 2000s (the World Bank constantly updates its data, so your own figure may include additional/modified observations). Using Excel to chart the result, try to make your figure look exactly as the one given below (including chart proportions, font size, line style, etc.). You should hand in the Excel sheet of the graph with your answer.

2. (25%) Using the data charted in your figure, assess the following statement: 'Since the early 1980s, the hallmark of neo-liberalism was smaller government.' Differentiate between the experience of high income countries on the one hand and low and middle income countries on the other (Maximum 250 words).

![Graph of General Government Final Consumption Expenditures (% of GDP)](image-url)

**NOTE:** Cutoff point between Middle and High Income countries: $12,275 Gross National Income per Capita in 2010. The last observations are for 2010.

**SOURCE:** World Development Indicators Online 2012.
Exercise 2 (15%) 

Due date. November 6, hard copy in class.

Data and presentation. This exercise uses data that can be retrieved from World Development Indicators, or Global Insight (you can use other sources if you wish). The exercise also requires you to use Excel or a comparable charting programme. Document your data, including the sources and variable names, and explain all your computations.

Questions (review the figure and turn to the next page)

NOTE: Real series are computed by dividing the nominal series by the CPI.

1. (25%) The top part of the figure in the previous page compares two U.S. time series, each expressed as a 10-year moving average. One is a 'flow' series: the 'real' hourly wage rate in manufacturing. The other is a 'stock' series, also expressed in 'real' terms: the total return index (including reinvested dividends) of the S&P500 group of companies. The bottom part of the figure computes a 'differential' index: the ratio between the nominal total return index and the nominal wage rate (also expressed as a 10-year moving average. Answer the following questions (up to 500 words):

   a. Explain the difference between 'stock' and 'flow' data.
   b. Explain the difference between nominal and 'real' measures.
   c. Explain the meaning of a differential index and how it differs from 'real' measures.
   d. What conclusions can you draw from the data in the figure?

2. (25%) Using time series data for a country of your choice (other than the United States), produce a chart similar to the one plotted on the previous page. The chart should compare the evolution of the 'real' wage rate to the evolution of the 'real' total return from investing in the stock market. The chart should also calculate the 'differential' ratio between the total return index of the stock market and the wage rate. What conclusions can you draw from your computations? (up to 400 words).

3. (25%) Assess the following claim for a country of your choice: 'The rise of neoliberalism since the early 1980s has made [country X] more unstable.' Your answer should be based on the historical evolution of the following three variables, each plotted on a separate chart. Go back with the data as far as you can, so as to make the comparisons historically meaningful (up to 400 words).

   a. The annual rate of growth of GDP, using quarterly data. This index should show the per cent rate of change of 'real' GDP, measured between the same quarters in successive years (e.g. Q1 1998 relative to Q1 1997).
   b. The annual rate of growth of the country's stock market index, expressed in 'real' terms, and using monthly data. This index should show the per cent rate of change of the 'real' stock market index, measured between the same months in successive years (e.g., Jan 1998 relative to Jan 1997).
   c. The annual rate of change of the country's exchange rate relative to the $US, using monthly data. This index should show the rate of change of the exchange rate, measured between the same months in successive years (e.g., Dec 2005 relative to Dec 2004).

4. (25%). For a corporation of your choice, obtain the following annual time-series data for at least 10 years: (a) net profit after taxes, and (b) sales revenues. Compute the time series for the corporation's markup (the ratio of net profit to sales revenues). Plot all three series on the same chart (profit and sales on the left axis, the markup on the right axis). Document the exact sources of your data, including variable names when appropriate (try to quantify your answer by assessing the relative deviations of each variable). What is the main cause for the change in profit – changes in sales or changes in the markup? What conclusion can you draw from this answer? (up to 400 words).